



**COMPANY NAME**  
Company Address Here

## Follow Up Email -- Where do we go from here?

Contact Name,

Thank you for allowing me to inspect your roof. Per our last conversation, I did find significant hail damage. I have included some photos to clearly illustrate what I found.

This is storm damage and should be turned into the insurance company. I'm confident we have the best solution to restore your roof.

In addition to my assessment, I'm excited to share, I have recently added a team member to Oak Grove Roofing who has decades of experience navigating storm damage and a background working directly for insurance carriers as an adjuster, specializing in hail and storm damage - Ray. His job is to ensure we get the best results from the insurance carrier on every storm damaged roof.

After reviewing these photos, Ray also recommends we move forward with a claim to your insurance carrier.

At this point, I would prefer to not give you an estimate, that is not necessary with a commercial claim until it has been turned into your insurance carrier -- we want them (your insurance carrier) to come to the table and recognize the damage so they can help indemnify you (take you back before the storm damage happened). That should be their commitment to you/the Insured. And that is why you pay monthly premiums.

My commitment to you, I will repair this roof with the absolute best solution per the insurance carrier's scope and approval and not a penny more. So where do we go from here?

Start a Claim. I'd like you to trust me as your roofer and allow my team to move you through this restoration. Ray has handled literally thousands of these commercial roofing claims and we both feel you need to start a claim so we can start the proper restoration process.

Sign Our Letter of Intent. I would like you to trust my team to walk you through this roof restoration and to handle all negotiations so we can navigate you through this and come out with what's best for your roof. Ray knows the insurance software, language, and codes necessary to speak accurately with the insurance carrier and this experience will serve in your favor -- I'm confident we can restore your roof properly and that's what we will ask the insurance to do -- not a penny more.

This email is my commitment to you. I can happily schedule a call with you, to include myself and Ray, if you'd like to hear from an insurance and storm damage expert or if you have any questions.

Please let me know how you would like to proceed. Thank you,

\*\*Photos and LOI Attached (Attach 4-5 photos of roof showing hail or wind damage)

## **Roofing Company Owner's or Salesman's Contact Info Here**



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